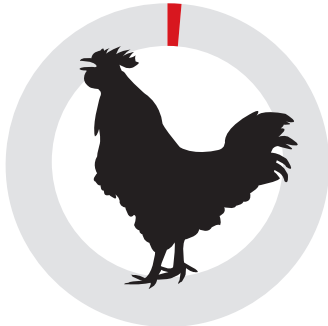


Viva!

Are you a baby eater?

Each year, over a billion land animals are slaughtered in Britain. Regardless of how they were raised, almost all lived unnaturally short lives.

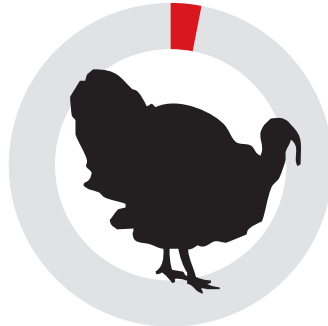


Chickens (for meat)

6 weeks

NATURAL LIFE SPAN:

Up to 8 years

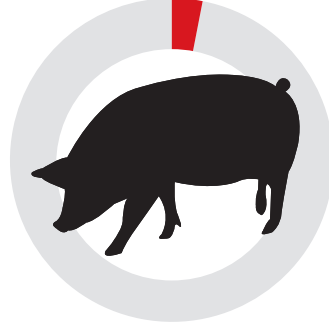


Turkeys

8-26 weeks

NATURAL LIFE SPAN:

Up to 10 years

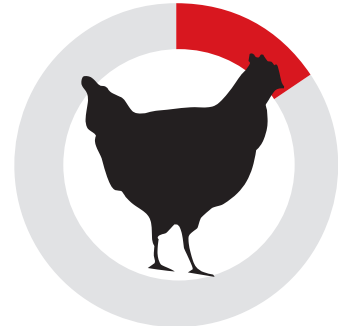


Pigs (for meat)

6 months

NATURAL LIFE SPAN:

Up to 15 years



Chickens (egg layers)

1-2 years

NATURAL LIFE SPAN:

Up to 8 years

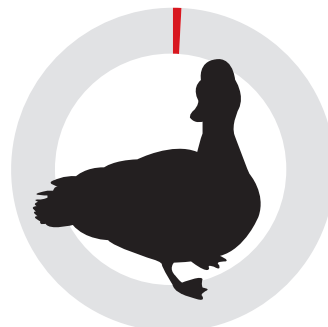


Dairy cows

5 years

NATURAL LIFE SPAN:

Up to 20 years



Ducks

7 weeks

NATURAL LIFE SPAN:

Up to 15 years

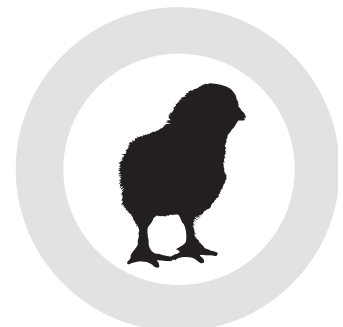


Lambs

3-6 months

NATURAL LIFE SPAN:

Up to 12 years



Chickens (male egg layers)

1-2 days

NATURAL LIFE SPAN:

Up to 8 years

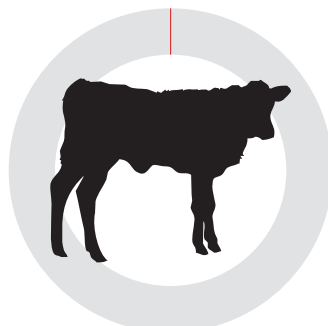


'Beef' cattle

1-2.5 years

NATURAL LIFE SPAN:

Up to 20 years



Dairy cows (males)

1-2 days

NATURAL LIFE SPAN:

Up to 20 years

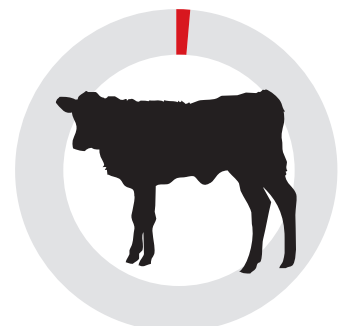


Pigs (mothering sows)

3-5 years

NATURAL LIFE SPAN:

Up to 15 years



'Veal' calves

1-32 weeks

NATURAL LIFE SPAN:

Up to 20 years

Go vegan and start saving animals today.

For recipes, advice and more: www.viva.org.uk | 0117 944 1000