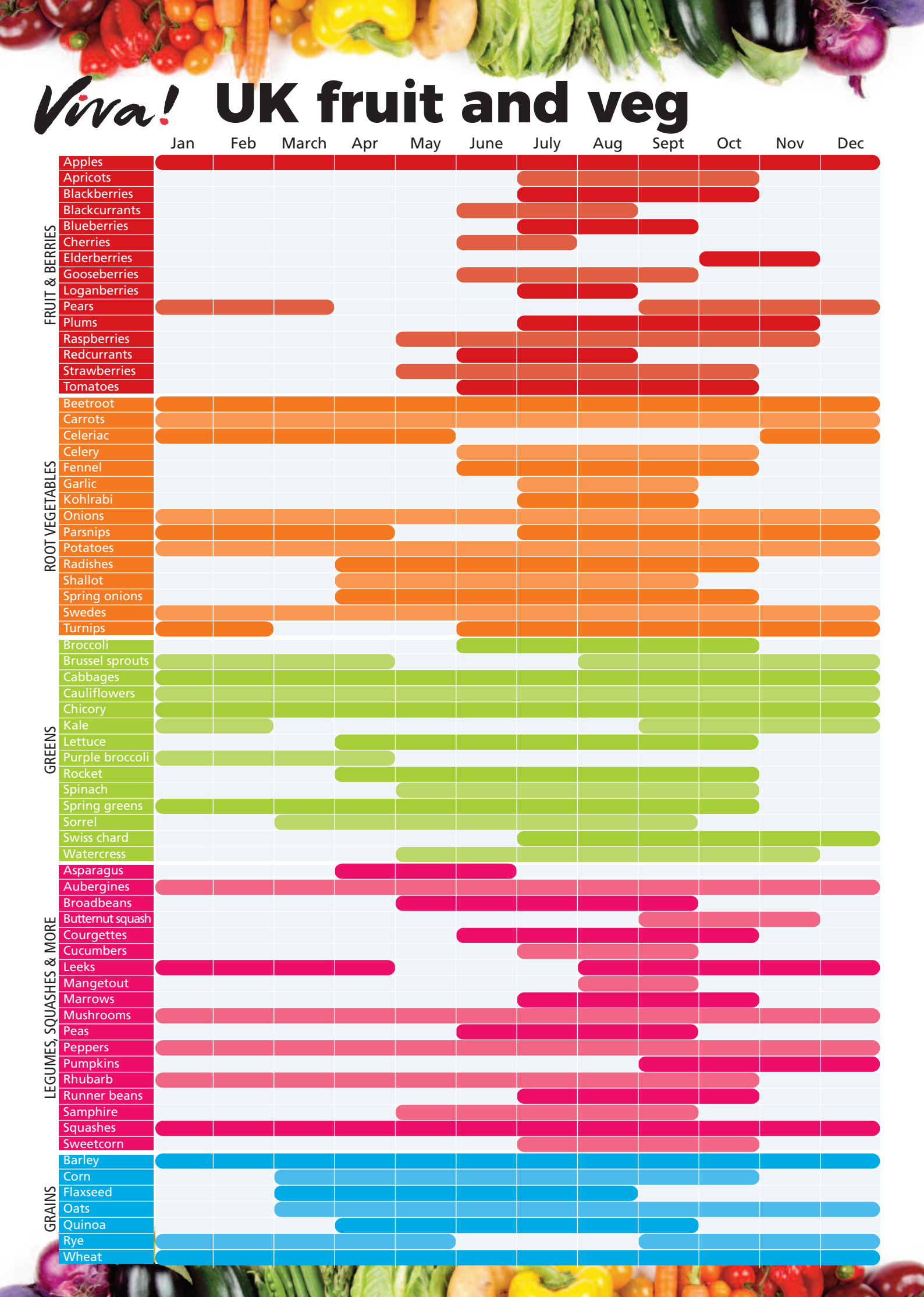Viva! UK fruit and veg